



Sass M. Peress

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Profile

High-energy, innovation architect with decades of achievements in global renewable energy product development and marketing, public company leadership and community involvement.

Experience

VP SALES, CANADIAN EASTERN INTERNATIONAL, MONTREAL, 1981-84
Led sales across various distributors and retailers for automotive accessories. Achieved multi-million dollar program development for Canada's largest auto accessory retailer.

PRESIDENT, CANPER INDUSTRIAL PRODUCTS LTD, MONTREAL, 1984-88
Developed complete line of rubber floor mats for automobiles and trucks, capturing over 60% of Canadian market share.

CEO, ICP SOLAR TECHNOLOGIES, MONTREAL, 1988-2010
Founded and took public world's largest consumer solar panel developer. Developed markets across every continent, tailored products to local requirements. Worldwide licensee of Coleman and Energizer brands.

SENIOR VP MARKETING, SUNLOGICS INC, ROCHESTER HILLS, MI 2010-11
Co-founded developer of solar power systems for recharging of electric vehicles for General Motors.

CEO, RENEWZ SUSTAINABLE SOLUTIONS INC, MONTREAL, 2011-PRESENT
Co-founded developer of solar carport for electric vehicle charging.

Education

Queens University, Kingston, Biology- 1978-79
Concordia University, Montreal- B Comm Finance (With Distinction) 1979-82
Concordia University, Montreal- MBA Int'l Marketing (With Honours) 1982-84

Awards

Ernst & Young- Entrepreneur of the Year- Finalist- 2004
Howard Stotland Promie Award- Young Entrepreneur Technology- 2005
Profit 100- NEXT Award- Canada's Fastest Growing Companies- 2005
Multiple Sclerosis Society Leadership Award- 2006

Community

Linda Saab Foundation- fundraising for cancer- 2001 to present
Cummings Centre/Le Cafe- food bank- 2010 to present

Passions

Tennis, Children, Fundraising, Justice, Making a Difference